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Press Release
For immediate diffusion

ODESIA SIGNS \$1.0 MILLION-DOLLAR SERVICE CONTRACT WITH MAJOR TELECOMMUNICATION INDUSTRY PLAYER

*Continuation-of-services contract offers testimonial of the efficiency and necessity of Odesia's
Business Intelligence solutions*

Montreal (Quebec), February 11, 2010 - ODESIA Group Inc. ("Odesia") (TSX-V:ODS), an international corporation specialized in business intelligence solutions (BI), decision processes and data warehousing, announced today the signing of a continuation-of-services contract valued at approximately \$1.0 million for business intelligence ("BI") services with a major telecommunication industry player.

This new agreement extends an original contract signed in 2008 whereby ODESIA provided and implemented a corporate data warehouse and its leading-edge, custom BI solutions to optimize performance of a cellular-telecommunications network. Revenues derived from this contract are expected to be generated and recognized in fiscal 2010.

This agreement follows a similar 'continuation' contract valued at \$750,000 with Odesia's customer in the financial sector announced last December to be recognized in Fiscal 2010.

ODESIA's multi-sector expertise is concentrated in the financial services, telecom, distribution, retail and loyalty-program industries. Its broad range of business-intelligence applications can be adapted easily from customer to customer within a related industry.

"These continuation-of-service contracts with our major customers validate the quality and effectiveness of our turnkey business-intelligence solutions. In an industry as competitive as telecommunications, it's a major advantage to have business-intelligence solutions in place that enable quicker and better decision-making." declared Mr. Nicolas Bonnafous, President and CEO of ODESIA.

About ODESIA Group Inc.

ODESIA is an international corporation specialized in business-intelligence (BI) solutions, decision processes and data warehousing for large corporations. The company's goal is to provide customers with a complete solution, regardless of the technical challenges involved. For more information, visit us at www.odesia.com.

Disclaimer in regards to forward-looking statements

This press release contains forward-looking statements which reflect ODESIA's current expectations regarding future events. These forward-looking statements involve risk and uncertainties. Actual results could differ materially from those projected herein.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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