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Press Release  
For immediate release

## ODESIA PROVIDES CORPORATE UPDATE ON ITS NEW BUSINESS INTELLIGENCE PLATFORM ("NETBI") DEVELOPMENT STAGE

*ODESIA's NETBI platform to be showcased at upcoming Salon Business Intelligence in Montreal*

Montreal (Quebec), February 26, 2010 - ODESIA Group Inc. ("Odesia") (TSX-V:ODS), an international corporation specialized in business intelligence solutions (BI), decision processes and data warehousing, announced today that its new business solution offered in a SaaS mode (Software as a Service), the NETBI platform, is entering trial stages before a commercial launch scheduled in the last quarter of 2010.

ODESIA's NETBI platform analyses data transmitted through the network of documents exchange and presents a series of critical KPI (key performance indicators) that measure critical stages in the supply chain. The new platform is scheduled to be tested by select customers in the office supply and pharmaceutical industries to optimize the software.

ODESIA will showcase its BI platform at the upcoming Salon Business Intelligence 2010 in Montreal on April 14, 2010. The Salon Business Intelligence promotes Business Intelligence (BI) solutions within corporations by facilitating contacts among key people from the business, technical and academic communities.

ODESIA's multi-sector expertise serves the financial services, telecom, distribution, retail and loyalty-program industries. Its broad range of business-intelligence applications can be adapted easily from customer to customer within a related industry.

"We are very pleased to report that our latest BI platform is currently entering its final stages of development, so we're on schedule to deliver," declared Mr. Nicolas Bonnafous, President and CEO of ODESIA. Bonnafous added "our new BI solution addresses unmet market needs and will enable ODESIA to accelerate plans to develop the US market, including Intellectual Property library development, while we generate new, recurring revenue streams."

### **Grant of options**

ODESIA also announced that its Board of Directors has granted ODESIA's current Chief Financial Officer, Mr. Simon Lepage, according to the terms and conditions of his employment agreement and in accordance with the stock option plan of the company, 400,000 stock options of ODESIA, at the exercise price of \$0.20 each, having an exercise period of five (5) years and vesting in three equal installments over the next three years.

### **About ODESIA Group Inc.**

ODESIA is an international corporation specialized in business-intelligence (BI) solutions, decision processes and data warehousing for large corporations. The company's goal is to provide customers with a complete solution, regardless of the technical challenges involved. For more information, visit us at [www.odesia.com](http://www.odesia.com).



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**Disclaimer in regards to forward-looking statements**

This press release contains forward-looking statements which reflect ODESIA's current expectations regarding future events. These forward-looking statements involve risk and uncertainties. Actual results could differ materially from those projected herein.

*Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*

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