



1155 University, bureau 800,
Montréal, Québec
H3B 3A7
T. 514-876-1155
F. 514-876-1153
www.odesia.com

Press Release
For immediate release

ODESIA LAUNCHES BusinessGPS IN AMERICA **ODESIA signs exclusive distribution agreement with ATPIware for the Americas**

Montreal, Quebec - September 30, 2010 - ODESIA Group Inc. (« ODESIA ») (TSX-V:ODS), an international corporation specializing in business-intelligence solutions (BI), is forming a partnership with ATPIware Software to offer a complete range of performance-management systems to medium and large-scale organizations. The BusinessGPS software will be distributed exclusively in America by ODESIA, hence complementing their service offering with a well renowned and respected product from Europe.

The BusinessGPS software integrates the same OVAR methodology taught in Paris and Montreal's HEC's business schools. This solution adapts to the client and integrates a balanced scorecard to determine if the company's current activities are in line with its targets.

"This partnership with ATPIware Software gives us a competitive advantage in performance management, as BusinessGPS complements the traditional scorecard by integrating the notion of action plans and administrators. BusinessGPS and the OVAR methodology offer a forward-looking solution to customers concerned with organizational performance," declared Mr. Nicolas Bonnafous, President and CEO of ODESIA.

"Our software is being used in France by over 2,000 executives to manage their organizations' performance. Our current clients include Nestlé, Veolia and EDF. Established in the health care industry and in the sustainable-development in Quebec since 2008, this partnership with ODESIA should allow us to enter a new phase of strong growth in America across all sectors", declared Patrick Lutgé, President of ATPIware Software Inc.

Mr. Bonnafous added "We are pleased to offer innovative software that will greatly improve the monitoring of our customers' objectives. Thanks to this new tool, executives can react quickly and take appropriate actions to achieve their objectives."

About ODESIA Group Inc.

ODESIA is an international corporation specialized in business-intelligence (BI) solutions, decision processes and data warehousing for large corporations. The company's goal is to provide customers with a complete solution, regardless of the technical challenges involved. For more information, visit us at www.odesia.com

About ATPIware Software

ATPIware is a software-publishing company specialized in balanced scorecard methods (OVAR) and sustainable, performance-management software. Their mission is to provide operational indicator implementation tools to companies' management to help them achieve their strategic objectives. Operating in Europe and in Canada, the company supports clients in all lines of business.



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Disclaimer in regards to forward-looking statements

This press release contains forward-looking statements which reflect ODESIA's current expectations regarding future events. These forward-looking statements involve risk and uncertainties. Actual results could differ materially from those projected herein.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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For more information, please contact:

ODESIA Group Inc.
Nicolas Bonnafous, President and CEO
Tel. 514.876.1155
nbonnafous@odesia.com

Investor Relations:
Evolution Group Inc.
Sylvain Archambault
President
1.866.703.4887
s.archambault@evolutiongrp.com