

## **ODESIA ENTERS INTO A PARTNERSHIP AGREEMENT WITH FGT TO ACCELERATE ITS DEVELOPMENT**

### **ODESIA RETAINS THE SERVICES OF EVOLUTION GROUP INC. FOR THE DESIGN AND IMPLEMENTATION OF ITS FINANCIAL COMMUNICATION PROGRAM**

Montreal (Quebec), August 10<sup>th</sup>, 2010 - Earlier today, ODESIA Group Inc. ("ODESIA") (TSX-V:ODS), an international corporation specializing in business-intelligence solutions (BI) announced its strategic partnership with FGT.

This agreement will regroup ODESIA's business-intelligence professionals with FGT's Management professionals. "Both organizations will join forces in order to develop a joint service offer focused on the performance management of organizations", said Nicolas Bonnafous, president and chief executive officer at ODESIA.

This partnership agreement was entered into for a three-year term and is renewable.

#### ***The benefits:***

- ODESIA will reinforce its team of management professionals.
- ODESIA will integrate FGT's project management method into its Canadian operations.
- FGT will increase its service offer by adding ODESIA's business-intelligence to its current training and consultation offer.
- ODESIA and FGT will develop a joint service offer in Business-Intelligence Management.

"For FGT, this agreement represents a step forward as it will enable us to integrate strategic project management to their implementation. Senior professionals at FGT will be well complemented by ODESIA's BI skilled specialists and therefore offer a more complete solution to large enterprises" declared Mr. Jean-Marie Fahmy, president and chief executive at FGT.

#### ***ODESIA retains the services of Evolution Group Inc.***

ODESIA is also proud to announce that it has retained the services of Evolution Group Inc. ("Evolution Group") to assist in the design and implementation of its financial communication strategy.

"Considering the business opportunities for ODESIA while taking into account a return to profitability of our operations and today's context, we believe that it is time to take advantage of our public reality and related tools. We must now develop an appropriate communication plan that will target a larger clientele and allow us to achieve our very ambitious objectives" declared Mr. Nicolas Bonnafous, president and chief executive at ODESIA.

Sylvain Archambault, president of Evolution Group, commented as follows: "We are pleased to have been selected to help ODESIA with its financial communications. We believe that ODESIA is a corporation with high potential, particularly because of the quality of its projects, financial and strategic partners as well as its management's expertise. We are confident that we will succeed in helping ODESIA increase its visibility by developing and implementing a communication plan that will reflect this potential"

This agreement is for a term of 12 months for which, in consideration of the services rendered, ODESIA will pay a monthly fee of \$3,250.



1155 University, bureau 800,  
Montréal, Québec  
H3B 3A7  
T. 514-876-1155  
F. 514-876-1153  
[www.odesia.com](http://www.odesia.com)

***About ODESIA Group Inc.***

ODESIA is an international corporation specialized in business-intelligence (BI) solutions, decision processes and data warehousing for large corporations. The company's goal is to provide customers with a complete solution, regardless of the technical challenges involved. For more information, visit us at [www.odesia.com](http://www.odesia.com)

***About FGT***

FGT was founded in 1987 by Jean-Marie Fahmy, President, whose own background in information technology, telecommunications and management has guided FGT's choice of sectors on which to focus and develop its expertise in the strategic areas of management and technology consulting and training. For more information, visit us at [www.fgt.com](http://www.fgt.com)

***About Evolution Group***

Evolution Group is a financial communication firm whose work approach comprises the design and development of detailed and reliable communication strategies. Its members' experience and know-how in the stock market and financial communications allows Evolution Group to follow-up, advise and represent public corporations in the day-to-day management of their trading activities. For more information, visit us at [www.evolutiongrp.com](http://www.evolutiongrp.com)

***Disclaimer in regards to forward-looking statements***

This press release contains forward-looking statements which reflect ODESIA's current expectations regarding future events. These forward-looking statements involve risk and uncertainties. Actual results could differ materially from those projected herein.

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*For more information, please contact:*

ODESIA Group Inc.  
Nicolas Bonnafous, President and CEO  
Tel. 514.876.1155  
[nbonnafous@odesia.com](mailto:nbonnafous@odesia.com)

FGT Conseillers en Formation Gestion  
et Technologie Inc  
Jean-Marie Fahmy, President and CEO  
514-213-6000  
[jmfahmy@fgt.com](mailto:jmfahmy@fgt.com)

Evolution Group Inc.  
Sylvain Archambault  
President  
1-866-703-4887  
[s.archambault@evolutiongrp.com](mailto:s.archambault@evolutiongrp.com)