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Press release  
For Immediate Release

## **ODESIA SIGNS AN INVESTOR RELATIONS AGREEMENT WITH SUN INTERNATIONAL COMMUNICATIONS**

Montréal, Québec – April 5, 2007 – The ODESIA Group Inc. (ODS: TSX-V) is pleased to announce the signing of an agreement with Sun International Communications to provide advisory services in financial communications and investor relations.

The Group's president, Ms. Nicole Blanchard is a bilingual entrepreneurial manager with 20 years of experience in leading investor relations positions for North American and European companies. She is accomplished at managing financial communication strategies and acting as primary spokesperson to internal and external stakeholders, namely board members, senior management, investors, media, employees, and service providers. Her team has gained extensive familiarity with North American and European marketplaces while working for publicly-listed organizations.

Subject to the approval of the TSX Venture Exchange, ODESIA has agreed to pay a monthly retainer fee of \$6,000 for an initial twelve month period, from March 2007 to March 2008.

### **About Odesia Group**

ODESIA Group is a Canadian-based international corporation specialized in BI solutions, decision processes and data warehousing for large corporations. The management team at Odesia has extensive knowledge and experience in leading the execution of BI processes in large enterprises. The team of close to 100 professionals offers a level of experience and services uncommon for smaller providers, supported by unique partnerships with BI service providers. The goal is to offer customers a complete solution whatever the technical challenge. For more information see [www.odesia.com](http://www.odesia.com)

*The TSX Venture Exchange Inc. has in no way passed upon merits of the proposed transaction and has neither approved nor disapproved the contents of this press release. The TSX Venture Exchange Inc. does not accept responsibility for the adequacy or accuracy of this release.*

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