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Press Release  
For immediate diffusion

## **ODESIA REALIZE A STRATEGIC BI PROJECT FOR STATIONNEMENT DE MONTRÉAL**

### **Implementation of a corporate data warehouse in order to support, top managers strategic analysis and the decision making process at Stationnement de Montréal.**

MONTREAL, CANADA, July 10<sup>th</sup>, 2008, ODESIA Group Inc. (« ODESIA ») (TSX-V ODS) completed with success the first phase of the Business Intelligence Solution. In other words, ODESIA has implemented a Data Warehouse aiming to ease the exploitation of organisational data, strategic planning and to support the decision-making process.

« Following our selection process, we chose ODESIA for its BI expertise and have been greatly rewarded! Flexible and listening to our needs, ODESIA's team has divided the implementation of our BI Solution in small phases so that we could rapidly exploit our data and support our decision team. Motivated by our strategic objectives to manage more effectively parking spaces and better anticipate our financial results, this first phase has enabled us to strengthen our foundations, develop our BI skills and be ready to handle next steps, "said Alain Ayotte, Executive Vice President of Stationnement de Montreal

For its part, ODESIA want to thank the team of Stationnement de Montréal for their availability and their involvement in the project. "The competence of their resources dedicated to this project has made our job very pleasant and we are proud that you have been able to operate and support your solution from Day 1 of its deployment." declared ODESIA's Business Intelligence team.

### **About Stationnement de Montréal**

Stationnement de Montréal ensures the optimal management of paid public on- and off-street parking to promote the development of economic activity. The mission of the company is to facilitate visits to institutional and business districts by promoting better vehicle turnover and smoother traffic flow.

Stationnement de Montréal employs 71 persons and manages more than 20,000 on- and off-street parking spaces. They also manage all planning, collect, maintenance of equipment, administration, and customer service activities.

Stationnement de Montréal received in 2007 the "Award of Merit" from the International Parking Institute for innovation in parking operations.

### **About ODESIA Group**

ODESIA Group is a Canadian-based international corporation specialized in BI solutions, decision processes, and data warehousing for large corporations. The management team at ODESIA has extensive knowledge and experience in leading the execution of BI processes in large enterprises. The team of nearly 220 professionals offers a high level of service and specialization. The partnerships that ODESIA has formed with diverse BI service providers constitute a further important feature of its offering. The Company's goal is to provide customers a complete solution, no matter the technical challenge. For more information, see [www.odesia.com](http://www.odesia.com)



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