



1155 University, Suite 800,
Montreal, Quebec
H3B 3A7
T. 514-876-1155
F. 514-876-1153
www.odesia.com

Press Release
For immediate diffusion

ODESIA and SAS form a strategic partnership.

Partnership addresses market demand for vertical solutions

MONTREAL, QUEBEC--(Marketwire - April 21st, 2008) - ODESIA Group Inc. ("ODESIA") (TSX VENTURE:ODS)- ODESIA, a Canada-based company, specializing in integrating Business Intelligence (BI) solutions and SAS, the leader in business intelligence and predictive analytics, announced today their partnership to provide enhanced vertical business intelligence solutions to the market. Through this alliance, ODESIA's clients will benefit from leading-edge technologies that offer complete solutions to address the needs of key vertical markets. "This partnership will broaden ODESIA's industry expertise, giving our clients the business intelligence solutions required to maximize their business performance," said Denise Gonçalves, VP Business Development, ODESIA. The partnership will draw upon the strengths and expertise of both companies to deliver a complete set of solutions that will not only enhance business performance capabilities but allow clients to gain a higher return on their BI investments.

"Our partnership with ODESIA was motivated by their commitment to clients and track record of success," said Richard Durocher, Business Relationship Manager, SAS Canada. "ODESIA's team of experts brings strong capabilities in execution and BI competencies; they were a natural fit with SAS." SAS® Business Intelligence gives you the information when you need it, in the format you need. By integrating data from across your enterprise and delivering self-service reporting and analysis, IT spends less time responding to requests, and business users spend less time looking for information, so more time is spent on making better, more informed decisions. For more information about SAS® BI Solutions, visit <http://www.sas.com/technologies/bi/>.

About SAS

SAS is the leader in business intelligence and analytical software and services. Customers at 44,000 sites use SAS software to improve performance through insight from data, resulting in faster, more accurate business decisions; more profitable relationships with customers and suppliers; compliance with governmental regulations; research breakthroughs; and better products and processes. Only SAS offers leading data integration, storage, analytics and business intelligence applications within a comprehensive enterprise intelligence platform. Since 1976, SAS has been giving customers around the world THE POWER TO KNOW®. www.sas.com

The Canadian subsidiary of SAS has been in operation for 20 years. Headquartered in Toronto, SAS employs more than 200 people across the country at its Vancouver, Calgary, Toronto, Ottawa, Quebec City and Montréal offices. For more information, visit www.sas.com/canada.

About ODESIA Group

ODESIA Group is a Canadian-based international corporation specialized in BI solutions, decision processes, and data warehousing for large corporations. The management team at ODESIA has extensive knowledge and experience in leading the execution of BI processes in large enterprises. The team of nearly 220 professionals offers a high level of service and specialization. The partnerships that ODESIA has formed with diverse BI service providers constitute a further important feature of its offering. The Company's goal is to provide customers a complete solution, no matter the technical challenge. For more information, see www.odesia.com

The TSX Venture Exchange Inc. does not accept responsibility for the adequacy or accuracy of this release and has neither approved nor disapproved of the information contained herein. This release may contain forward-looking statements. Various factors could cause actual results to differ materially from those projected in forward-looking statements. Although the Company believes that the forward-looking statements contained herein are reasonable, it can



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CONTACT INFORMATION:

ODESIA Group Inc.

Nicolas Bonnafous, President and CEO

514-876-1155 ext. 102

nbonnafous@odesia.com